

**Sign Committee Meeting Minutes**  
**October 30th, 2008**

**Members Present**

Dan O'Shea, Ed Wolverton, Rocky Scarfone, Scott Johnson, Mac Sims, Marsh Prause, John Lomax, John Allen, Betty Cone, and Mary Skenes

**Members Absent**

Daron Sellers, Matt Frankland, Steve Branch,, and Benjamin Briggs

**Staff Present**

Rawls Howard and Dick Hails

**Review of Meeting**

- The committee approved the minutes from the October 16<sup>th</sup> meeting as written.
- Howard gave the report regarding weekend real estate signs. Howard said that the main points of this topic have already been covered by the committee and that the issue had moved to TREBIC for comments from sign industry professionals and suggested that this topic (for the purposes of this committee) be counted as concluded. The committee agreed, but wanted to have an update on the final proposal language once TREBIC had finished with their comments.
- Hails presented the proposed digital signs language. Staff indicated that the term for the signs would be, officially, Electronic Message Boards. Allen commented that lumens would be an inappropriate unit of measurement for the brightness values of the signs and the "nits" should be used. The delay times for the districts were lessened for Tiers II, III, IV, and V to 4 seconds, 1 minute, 1 minute, and 6 hours, respectively. Also, when the signs were within 200 feet of single-family residential property, then the standards for Tier IV drop to the standards for Tier V. The committee also wished that any transition should be 2 seconds and should be of a dissolve function only. The committee also indicated that time and temperature readings should be exempt from the standards of display.
- Staff presented the final language for the nonconforming billboards proposal. O'Shea indicated that he wished for the committee to endorse his proposal for eliminating the Section 30-5-5.11 and that it was being misinterpreted and a taking. Staff indicated that additional legal advice is being sought on this matter. The committee agreed to not discuss or come to any final action regarding this topic at this meeting.

**Next Steps**

The next meeting will be November 10th, 2008 from 10:00 a.m.-12:00 p.m. in the Lake Townsend Conference Room at the J. Edward Kitchen Operations Center.

We will discuss "wrap-up" items including weekend RE signs, on-site billboard relocation, and digital/government sign exemption and regulations.